

KATHERINE CUMPA

Multimedia Artist



Creative Professional Content Creator focused on the development of creative ideas, design for social media. Using video, graphics, video editing and camera work to connect with an audience in an authentic way.

CONTACT

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EDUCATION

Bachelor's in Music Business/
Communication
Millikin University

Multimedia Artist Studies
Richland Community College

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effects
Adobe Premiere Pro
Affinity
Final Cut Pro
Logic Pro X

Skills

Brand focus strategist
Live Leadership
Social media Content
Problem solving
Fluent Spanish and English

EXPERIENCE

Freelancer | 2019 - Present

Youtube

- Video editing, multicam work for music covers
- Audio mixing instrument tracks
- Graphic overlays to video compositing
- Logo design and graphic thumbnails for social media

Newscast Director | 2021- Present

Hearst

- Live camera/graphic elements punch to air
- Recording promotional small segments
- Leading a team using multiple sources of media
- Leading a team so all elements look sync to narration

Graphic Designer/Operator/Videographer | 2011- 2017

Block Communications

- Designing graphics for news
- Helped promotions with editing The Illini sports special
- Video Editing and in Studio camera work of talent and interviews.

Video Editor | 2011

Garifuna In Peril

- Worked along side with producer to follow his direction on editing parameters
- Video edit different mood content material
- Apply pacing when cutting to film